

The information oriented channel

Men and upscale oriented channel offering strong news, talk show and investigation magazines.

TV	
Monthly reach ¹	28,505,000

Audience Profile	
Men	51%
Women	48%
6-15 years	2%
16-24 years	2%
25-34 years	14%
45-54 years	42%
65+ years	40%



¹KANTAR MEDIA. PYB. 2024. IND. 4+. LINEAR TV. LA SEXTA is published in Spain.