

# ESSEN & TRINKEN VEGGIE

## A fresh take on effortless vegetarian cooking

ESSEN & TRINKEN is launching a new magazine to match the major nutrition theme of our time: E&T VEGGIE.

E&T VEGGIE showcases the full diversity of vegetarian nutrition, cooks with fresh seasonal products, but also uses vegetarian/vegan meat alternatives.

The magazine is aimed at women between 25 and 49 years old who want to cook vegetarian for themselves or their family, who want to eat healthily and sustainably, who enjoy cooking, but don't want to spend hours in the kitchen.

### Print

Print Circulation <sup>1</sup>	60,000
Frequency	2 x a year
Basic Rate 2025	EUR 14,900



<sup>1</sup>Publisher's Information. ESSEN & TRINKEN VEGGIE is published in Germany.