

## At a glance

GALA fascinates 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA inspires with news + trends from the worlds of fashion, beauty and lifestyle.

GALA is close up with well-researched background stories + insightful star interviews.



### Print

Coverage	<b>1.26 mill.</b> (B4P 2026)
Paid Circulation	<b>125,014</b> (IVW 4/2025)
Frequency	<b>weekly</b>
Basic Rate 2026	<b>EUR 32,000</b>
Copypreis	<b>4.20 EUR</b>



### Digital

Views	<b>236.64 mill.</b> (B4P 2025/II)
Net coverage	<b>11.06 mill.</b> (B4P 2025/II)
Possible Video AIs	<b>2.86 mill.</b> (Adserver 2026-02)