

The information oriented channel

Men and upscale oriented channel offering strong news, talk show and investigation magazines.

TV

Monthly reach ¹	28,505,000
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Audience Profile

Men	51%
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Women	48%
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6-15 years	2%
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16-24 years	2%
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25-34 years	14%
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45-54 years	42%
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65+ years	40%
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