



# TVPUR

A comprehensive programme listing of the most important TV channels, exciting puzzles and a clear programme planner - that's TVPUR.



## Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 0.83 mill. <sup>1</sup> |
| Paid Circulation | 505,625 <sup>2</sup>    |
| Frequency        | four weeks              |
| Basic Rate 2027  | EUR 30,190              |
| Copypreis        | 1.60 EUR                |

<sup>1</sup>ma 2026/II    <sup>2</sup>IVW 3/2026