AUTO ZEITUNG

The independent and credible test magazine and first port of call for anyone planning to buy a car

AUTO ZEITUNG stands for independent and critical automotive journalism as well as for the highest driving and technical competence. AUTO ZEITUNG is the modern opinion-forming generalist among automotive magazines. It provides up-to-date, critical and independent information about the automotive market in all its facets. On AUTOZEITUNG.de and its social channels, you can find spectacular pictures, and videos that make every car fan's heart beat faster. Whether it's a large comparison test or thoroughly researched advice story - the users trust our judgment and thus have real added value.
The readers are determined, curious and are considered to be the main decision-makers when buying a car. They are affluent, tech-savvy, and value high quality.

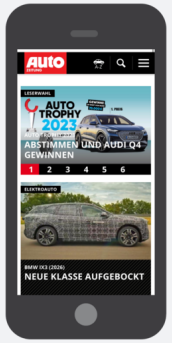
Print

Coverage[1]	366,029
Paid Circulation[2]	70,438
Frequency	all 14 days
Basic Rate 2027	EUR 32,690

In-Stream & Display

Views[3]	
Net coverage[3]	







[1]ma 2026/II, [2]IVW 3/2026, [3]B4P 2026/I. AUTO ZEITUNG is published in Germany.