

gala.de | NR. 3 | 16. Januar 2025 | Deutschland 4,20 €

# Gala

**JENNIFER LOPEZ**  
Juwelen-Deal mit Ex-Männern

**PRINZ WILLIAM**  
Coole Freundschaft mit David Beckham

**SIMONE THOMALLA**  
Neue Kraft mit „Let's Dance“

**Mehr Glück als Carrie**

**SARAH JESSICA PARKER** feiert ihr Comeback als „Sex and the City“-Ikone. Auch privat hat sie allen Grund zur Freude

**Ben Affleck**  
**Sharon Stone**  
**Halle Berry**  
**Paris Hilton**  
**So retten die Stars Hollywood**

Osterreich 4,70 € - Schweiz 5,90 CHF  
£ 5,60 € - £-Can 5,70 € - F 5,80 €  
L 5,00 € - B 5,00 € - NL 5,00 € - I 5,80 €  
P (Cont) 5,60 € - GR 5,90 € - Sin 5,60 €  
DK 53,95 DKK - CZ 168 - CEX - HUF 12,490



Prices  
2026



# Rates and formats



## Formats on single pages

| Format | Format additions | Ad placement              | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|---------------------------|----------------------------------------|-------------------|
| 1/1    | normal           | inner                     | 225 x 292                              | 32,000            |
| 1/1    | normal           | inside front cover        | 225 x 292                              | 36,500            |
| 1/1    | normal           | outside back cover        | 225 x 292                              | 36,500            |
| 1/1    | normal           | Editorial                 | 225 x 292                              | 32,000            |
| 1/1    | normal           | next to Table of Contents | 225 x 292                              | 32,000            |
| 1/1    | normal           | next to opener Stars/Talk | 225 x 292                              | 32,000            |
| 1/1    | normal           | next to opener Style      | 225 x 292                              | 32,000            |
| 1/2    | vertical         | inner                     | 113 x 292                              | 24,200            |
| 1/2    | horizontal       | inner                     | 225 x 146                              | 24,200            |
| 1/3    | vertical         | inner                     | 75 x 292                               | 19,700            |
| 1/3    | vertical         | Editorial                 | 75 x 292                               | 22,500            |

## Formats on double pages

| Format | Format additions | Ad placement                | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|-----------------------------|----------------------------------------|-------------------|
| 2/1    | normal           | inner                       | 450 x 292                              | 64,000            |
| 2/1    | normal           | inside front cover + page 3 | 450 x 292                              | 69,900            |

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Special formats and advertising splits on request.

## SMALL ADS

Small Ad catalogue service 40x80 2,960 €

## ADVERTORIALS

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

## CREATION COSTS

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500

Full page: 2,900

1/2 page: 2,200

1/3 page: 1,900

Plus any image fees incurred, if these exceed €150.

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts.

We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2026 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

# Special ad formats



| Loose inserts                                  |                                                                                                                                                                                                                           |                    |                   |                        |      |
|------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------|------------------------|------|
| Definition                                     | Loose inserts are products which are supplied ready for loosely inserting in the magazine with the closed side to the binding edge. The maximum weight must be determined in advance. Product samples and CDs on request. |                    |                   |                        |      |
| Rates per 1,000                                | Weights up to                                                                                                                                                                                                             | Total without Subs | Subs within Total | Partial circ. ex. Subs | Subs |
|                                                | 20 g                                                                                                                                                                                                                      | 158                | 221               | 206                    | 268  |
|                                                | 30 g                                                                                                                                                                                                                      | 172                | 241               | 224                    | 290  |
|                                                | 40 g                                                                                                                                                                                                                      | 186                | 260               | 243                    | 313  |
|                                                | 50 g                                                                                                                                                                                                                      | 200                | 281               | 260                    | 334  |
|                                                | 60 g                                                                                                                                                                                                                      | 215                | 300               | 279                    | 357  |
|                                                | every addl. 10 g                                                                                                                                                                                                          | +14                | +20               | +18                    | +25  |
| Loose inserts with tip-on elements on request. |                                                                                                                                                                                                                           |                    |                   |                        |      |
| Circulation                                    | Minimum circulation: 45,000 copies or total domestic subscription                                                                                                                                                         |                    |                   |                        |      |

| Glued inserts   |                                                                                                                                                                                                                                                           |               |                    |                   |                        |      | Bound inserts                                                                                                                                                                                |                    |                   |                        |      |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--------------------|-------------------|------------------------|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------|------------------------|------|
| Definition      | Glued (tip-on) inserts are products which are supplied ready for processing and glued to a carrier ad so that they can be easily removed by the reader.                                                                                                   |               |                    |                   |                        |      | Bound inserts are printed materials/brochures from a single advertiser that are firmly bound into the issue. They can either be delivered ready for processing or produced by us on request. |                    |                   |                        |      |
| Rates per 1,000 | Special ad format                                                                                                                                                                                                                                         | Weights up to | Total without Subs | Subs within Total | Partial circ. ex. Subs | Subs | Pages                                                                                                                                                                                        | Total without Subs | Subs within Total | Partial circ. ex. Subs | Subs |
|                 | Booklet                                                                                                                                                                                                                                                   | 10 g          | 107                | 151               | 147                    | 189  | 4                                                                                                                                                                                            | 169                | 237               | 231                    | 297  |
|                 | Booklet                                                                                                                                                                                                                                                   | 20 g          | 124                | 173               | 170                    | 217  | 8                                                                                                                                                                                            | 187                | 261               | 256                    | 326  |
|                 | Booklet                                                                                                                                                                                                                                                   | 30 g          | 138                | 194               | 189                    | 243  | 12                                                                                                                                                                                           | 205                | 288               | 282                    | 360  |
|                 | every addl. 10 g                                                                                                                                                                                                                                          |               | +14                | +20               | +18                    | +25  | 16                                                                                                                                                                                           | 224                | 314               | 308                    | 392  |
|                 | Product sample                                                                                                                                                                                                                                            | 10 g          | 159                | 223               | 217                    | 279  | every addl. 4 pages                                                                                                                                                                          | +17                | +24               | +25                    | +30  |
|                 | Product sample                                                                                                                                                                                                                                            | 20 g          | 181                | 253               | 240                    | 316  | Bound inserts with tip-on elements on request.                                                                                                                                               |                    |                   |                        |      |
|                 | Flat spray / Teabags*                                                                                                                                                                                                                                     |               | 202                | 283               | 277                    | 354  |                                                                                                                                                                                              |                    |                   |                        |      |
|                 | *Plus 37 EUR per 1,000 additional technical costs and 100 EUR per 1,000 postal fees for thicker products.<br>Other tip-ons on request.<br>30% surcharge for a binding placement as the first tip-on.<br>50 % surcharge for positioning on opening spread. |               |                    |                   |                        |      |                                                                                                                                                                                              |                    |                   |                        |      |
| Circulation     | Minimum circulation: 90,000 copies<br>Carrier ad: minimum full page in the total circulation (rate according to rate card)                                                                                                                                |               |                    |                   |                        |      | Minimum circulation: 90,000 copies                                                                                                                                                           |                    |                   |                        |      |

| E-paper                                                                                        |  |
|------------------------------------------------------------------------------------------------|--|
| The additional allocation of the ePaper edition is possible. Circulation and rates on request. |  |

|                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Price Quotes                                                       | Rates per thousand copies started. Rates for special ad formats may increase if their processing causes problems. Special ad formats from more than one advertiser are possible following special agreement. Weight-related postal fees charged by the German Post for booking the subscription circulation are included in these prices. If the minimum booking quantity is not reached, the minimum booking quantity is used as the basis for calculating the price. |
| Circulation                                                        | For technical reasons the booked circulations are subject to fluctuation. For this reason the quantity of special ad formats actually required must be determined when placing the order. Different versions in the same issue are only possible on request.                                                                                                                                                                                                           |
| Technical Information and Delivery                                 | Binding technical information, deadlines, samples, as well as delivery can be downloaded from <a href="http://www.adspecial-portal.de">www.adspecial-portal.de</a> . An inquiry regarding the circulation can also be placed through the portal. In the event of any processing difficulties, the completion of the circulation takes precedence over the special ad format.                                                                                           |
| Print Service                                                      | On request, the special ad formats can be produced by the publisher. Prices on request.                                                                                                                                                                                                                                                                                                                                                                                |
| The total prices also apply when booking the domestic circulation. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

All rates are shown in euros; the rates are in effect from 1 January 2026 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

# Closing date schedule



| Issue No. | On Sale Date | Calendar Week | Ad Closing, Copy & Cancellation Date | Last Minute Ads | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|--------------------------------------|-----------------|------------------------------------------------|----------------------------------|
| 2/2026    | 08/01/2026   | 02            | 15/12/2025                           | 29/12/2025      | 08/12/2025                                     | 30/12/2025                       |
| 3/2026    | 15/01/2026   | 03            | 22/12/2025                           | 07/01/2026      | 15/12/2025                                     | 08/01/2026                       |
| 4/2026    | 22/01/2026   | 04            | 05/01/2026                           | 14/01/2026      | 22/12/2025                                     | 15/01/2026                       |
| 5/2026    | 29/01/2026   | 05            | 12/01/2026                           | 21/01/2026      | 05/01/2026                                     | 22/01/2026                       |
| 6/2026    | 05/02/2026   | 06            | 19/01/2026                           | 28/01/2026      | 12/01/2026                                     | 29/01/2026                       |
| 7/2026    | 12/02/2026   | 07            | 26/01/2026                           | 04/02/2026      | 19/01/2026                                     | 05/02/2026                       |
| 8/2026    | 19/02/2026   | 08            | 02/02/2026                           | 11/02/2026      | 26/01/2026                                     | 12/02/2026                       |
| 9/2026    | 26/02/2026   | 09            | 09/02/2026                           | 18/02/2026      | 02/02/2026                                     | 19/02/2026                       |
| 10/2026   | 05/03/2026   | 10            | 16/02/2026                           | 25/02/2026      | 09/02/2026                                     | 26/02/2026                       |
| 11/2026   | 12/03/2026   | 11            | 23/02/2026                           | 04/03/2026      | 16/02/2026                                     | 05/03/2026                       |
| 12/2026   | 19/03/2026   | 12            | 02/03/2026                           | 11/03/2026      | 23/02/2026                                     | 12/03/2026                       |
| 13/2026   | 26/03/2026   | 13            | 09/03/2026                           | 18/03/2026      | 02/03/2026                                     | 19/03/2026                       |
| 14/2026   | 01/04/2026   | 14            | 13/03/2026                           | 24/03/2026      | 06/03/2026                                     | 25/03/2026                       |
| 15/2026   | 09/04/2026   | 15            | 19/03/2026                           | 30/03/2026      | 12/03/2026                                     | 31/03/2026                       |
| 16/2026   | 16/04/2026   | 16            | 26/03/2026                           | 08/04/2026      | 19/03/2026                                     | 09/04/2026                       |
| 17/2026   | 23/04/2026   | 17            | 02/04/2026                           | 15/04/2026      | 26/03/2026                                     | 16/04/2026                       |
| 18/2026   | 29/04/2026   | 18            | 10/04/2026                           | 21/04/2026      | 01/04/2026                                     | 22/04/2026                       |
| 19/2026   | 07/05/2026   | 19            | 17/04/2026                           | 28/04/2026      | 10/04/2026                                     | 29/04/2026                       |
| 20/2026   | 13/05/2026   | 20            | 23/04/2026                           | 05/05/2026      | 16/04/2026                                     | 06/05/2026                       |
| 21/2026   | 21/05/2026   | 21            | 30/04/2026                           | 12/05/2026      | 23/04/2026                                     | 13/05/2026                       |
| 22/2026   | 28/05/2026   | 22            | 07/05/2026                           | 19/05/2026      | 29/04/2026                                     | 20/05/2026                       |
| 23/2026   | 03/06/2026   | 23            | 13/05/2026                           | 26/05/2026      | 06/05/2026                                     | 27/05/2026                       |
| 24/2026   | 11/06/2026   | 24            | 21/05/2026                           | 03/06/2026      | 13/05/2026                                     | 04/06/2026                       |
| 25/2026   | 18/06/2026   | 25            | 29/05/2026                           | 10/06/2026      | 21/05/2026                                     | 11/06/2026                       |
| 26/2026   | 25/06/2026   | 26            | 08/06/2026                           | 17/06/2026      | 29/05/2026                                     | 18/06/2026                       |
| 27/2026   | 02/07/2026   | 27            | 15/06/2026                           | 24/06/2026      | 08/06/2026                                     | 25/06/2026                       |
| 28/2026   | 09/07/2026   | 28            | 22/06/2026                           | 01/07/2026      | 15/06/2026                                     | 02/07/2026                       |
| 29/2026   | 16/07/2026   | 29            | 29/06/2026                           | 08/07/2026      | 22/06/2026                                     | 09/07/2026                       |
| 30/2026   | 23/07/2026   | 30            | 06/07/2026                           | 15/07/2026      | 29/06/2026                                     | 16/07/2026                       |
| 31/2026   | 30/07/2026   | 31            | 13/07/2026                           | 22/07/2026      | 06/07/2026                                     | 23/07/2026                       |
| 32/2026   | 06/08/2026   | 32            | 20/07/2026                           | 29/07/2026      | 13/07/2026                                     | 30/07/2026                       |
| 33/2026   | 13/08/2026   | 33            | 27/07/2026                           | 05/08/2026      | 20/07/2026                                     | 06/08/2026                       |
| 34/2026   | 20/08/2026   | 34            | 03/08/2026                           | 12/08/2026      | 27/07/2026                                     | 13/08/2026                       |
| 35/2026   | 27/08/2026   | 35            | 10/08/2026                           | 19/08/2026      | 03/08/2026                                     | 20/08/2026                       |
| 36/2026   | 03/09/2026   | 36            | 17/08/2026                           | 26/08/2026      | 10/08/2026                                     | 27/08/2026                       |
| 37/2026   | 10/09/2026   | 37            | 24/08/2026                           | 02/09/2026      | 17/08/2026                                     | 03/09/2026                       |
| 38/2026   | 17/09/2026   | 38            | 31/08/2026                           | 09/09/2026      | 24/08/2026                                     | 10/09/2026                       |
| 39/2026   | 24/09/2026   | 39            | 07/09/2026                           | 16/09/2026      | 31/08/2026                                     | 17/09/2026                       |
| 40/2026   | 01/10/2026   | 40            | 14/09/2026                           | 23/09/2026      | 07/09/2026                                     | 24/09/2026                       |
| 41/2026   | 08/10/2026   | 41            | 21/09/2026                           | 30/09/2026      | 14/09/2026                                     | 01/10/2026                       |
| 42/2026   | 15/10/2026   | 42            | 28/09/2026                           | 07/10/2026      | 21/09/2026                                     | 08/10/2026                       |
| 43/2026   | 22/10/2026   | 43            | 05/10/2026                           | 14/10/2026      | 28/09/2026                                     | 15/10/2026                       |
| 44/2026   | 29/10/2026   | 44            | 12/10/2026                           | 21/10/2026      | 05/10/2026                                     | 22/10/2026                       |
| 45/2026   | 05/11/2026   | 45            | 19/10/2026                           | 28/10/2026      | 12/10/2026                                     | 29/10/2026                       |
| 46/2026   | 12/11/2026   | 46            | 26/10/2026                           | 04/11/2026      | 19/10/2026                                     | 05/11/2026                       |
| 47/2026   | 19/11/2026   | 47            | 02/11/2026                           | 11/11/2026      | 26/10/2026                                     | 12/11/2026                       |
| 48/2026   | 26/11/2026   | 48            | 09/11/2026                           | 18/11/2026      | 02/11/2026                                     | 19/11/2026                       |
| 49/2026   | 03/12/2026   | 49            | 16/11/2026                           | 25/11/2026      | 09/11/2026                                     | 26/11/2026                       |
| 50/2026   | 10/12/2026   | 50            | 23/11/2026                           | 02/12/2026      | 16/11/2026                                     | 03/12/2026                       |
| 51/2026   | 17/12/2026   | 51            | 30/11/2026                           | 09/12/2026      | 23/11/2026                                     | 10/12/2026                       |
| 52/2026   | 23/12/2026   | 52            | 04/12/2026                           | 15/12/2026      | 27/11/2026                                     | 16/12/2026                       |
| 1/2027    | 30/12/2026   | 53            | 04/12/2026                           | 18/12/2026      | 02/12/2026                                     | 21/12/2026                       |

Current topics can be found on <https://contentfinder.ad-alliance.de>.  
For technical reasons only best-possible positions can be offered for last-minute ads (depending on disposability).

Profile

With a clear, minimalist design and a contemporary visual language, our oversize supplements appeal specifically to the young GALA community. On 20 pages, the editorial team delves deep into the latest style trends - fresh, exciting and absolutely in tune with the times.

**GALA MEN STYLE:** The comeback of a popular buddy - GALA MEN STYLE is back. With many male readers still missing our special issue Gala MEN, we have decided to dedicate a supplement to stylish men. Gala MEN STYLE will feature celebrities from film, music and sport as well as casual men in their street style looks. We will present the latest products from fashion, accessories, beauty, mobility and food. We also put a big focus on men's favorite gadget: the latest wristwatches. Experts also have their say - they explain which must-haves our readers need and how they can perfect their style.

**GALA STYLE STREETSTYLE:** What are the influencers wearing this season? How do they style the must-haves and which trends do we absolutely have to wear now? GALA STYLE reveals.

Cover price        €4.40



Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|----------------------------------------|-------------------|
| 1/1    | normal           | inner              | 205 x 322                              | 18,800            |
| 1/1    | normal           | inside front cover | 205 x 322                              | 24,900            |
| 1/1    | normal           | outside back cover | 205 x 322                              | 24,900            |

Formats on double pages

| Format | Format additions | Ad placement               | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|----------------------------|----------------------------------------|-------------------|
| 2/1    | normal           | inner                      | 410 x 322                              | 37,600            |
| 2/1    | normal           | inside front cover + page3 | 410 x 322                              | 49,700            |

All rates are shown in euros; the rates are in effect from 1 January 2026 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable.

Closing dates schedule

| Issue No.           | On Sale Date | Calendar Week | Ad Closing,<br>Copy & Cancellation Date |
|---------------------|--------------|---------------|-----------------------------------------|
| #16/26<br>Men Style | 16/04/2026   | 16            | 19/03/2026                              |

Profile

GALA LUXURY - 128 pages of pure exclusivity.

Beauty trends, iconic high-end fashion and the latest watch and jewelry highlights - all in one magazine. Lavishly produced and bound in high-quality binding, GALA LUXURY is the most luxurious environment that GALA has ever created.

|             |                                                          |
|-------------|----------------------------------------------------------|
| Cover price | €10.00                                                   |
| Circulation | 130,000 print circulation (Publisher's Information 2026) |



Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|----------------------------------------|-------------------|
| 1/1    | normal           | inner              | 230 x 300                              | 18,800            |
| 1/1    | normal           | inside front cover | 230 x 300                              | 24,900            |
| 1/1    | normal           | outside back cover | 230 x 300                              | 24,900            |

Formats on double pages

| Format | Format additions | Ad placement                | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|-----------------------------|----------------------------------------|-------------------|
| 2/1    | normal           | inner                       | 460 x 300                              | 37,600            |
| 2/1    | normal           | inside front cover + page 3 | 460 x 300                              | 49,700            |

Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing,<br>Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|-----------------------------------------|------------------------------------------------|----------------------------------|
| 1/2026    | 29/04/2026   | 18            | 13/03/2026                              | 01/04/2026                                     | 22/04/2026                       |
| 2/2026    | 26/11/2026   | 48            | 14/10/2026                              | 30/09/2026                                     | 30/10/2026                       |

# General information



|                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Publisher</b>                                                                 | Funke Women, People & Family GmbH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Marketers</b>                                                                 | RTL AdAlliance S.A., Headquarters Luxembourg, 43, Boulevard Pierre Frieden, L-1543 Luxembourg, <a href="http://www.rtl-adalliance.com">www.rtl-adalliance.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Order Processing</b>                                                          | Email: <a href="mailto:print-order@ad-alliance.de">print-order@ad-alliance.de</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Ad Management</b>                                                             | Email: <a href="mailto:print-placements@ad-alliance.de">print-placements@ad-alliance.de</a><br>Phone: (+49-40) 286686-4376, -4379                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Special Ad Formats</b>                                                        | Email: <a href="mailto:print-adspecials@ad-alliance.de">print-adspecials@ad-alliance.de</a><br>Phone: (+49-40) 286686-4343                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>COPY MATERIAL</b>                                                             | Mohn Media Mohndruck GmbH – Anzeigen MAT<br>Email: <a href="mailto:anzeigen@bertelsmann.de">anzeigen@bertelsmann.de</a><br>Phone: (+49-5241) 80 - 897 00<br><b>Technical Specifications:</b> Current and binding<br>English-language information is available under:<br><a href="http://www.duon-portal.de">www.duon-portal.de</a><br><b>Delivery of Copy Material:</b> The centralized delivery<br>address for copy material is: <a href="http://www.duon-portal.de">www.duon-portal.de</a><br>For support please contact: <a href="mailto:support@duon-portal.de">support@duon-portal.de</a><br>Telephone hotline: +49 (0) 40 / 37 41 - 17 50                                                                          |
|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Binding technical specifications for special ad formats are available online at <a href="http://www.adspecial-portal.de">www.adspecial-portal.de</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Internet</b>                                                                  | <a href="http://www.rtl-adalliance.com">www.rtl-adalliance.com</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>FREQUENCY</b>                                                                 | weekly                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>COVER PRICE</b>                                                               | 4.40 EUR                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>PZN</b>                                                                       | GALA 543346                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Conditions of Payment</b>                                                     | Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.                                                             |
| <b>Conditions of Business</b>                                                    | The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under <a href="http://www.internationalmediasales.net/cob">www.internationalmediasales.net/cob</a> . Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order. |

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER [WWW.INTERNATIONALMEDIASALES.NET](http://WWW.INTERNATIONALMEDIASALES.NET). THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.



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(German Audit Bureau of Circulation)

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You can find the current media portfolio at [www.ad-alliance.de](http://www.ad-alliance.de).  
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