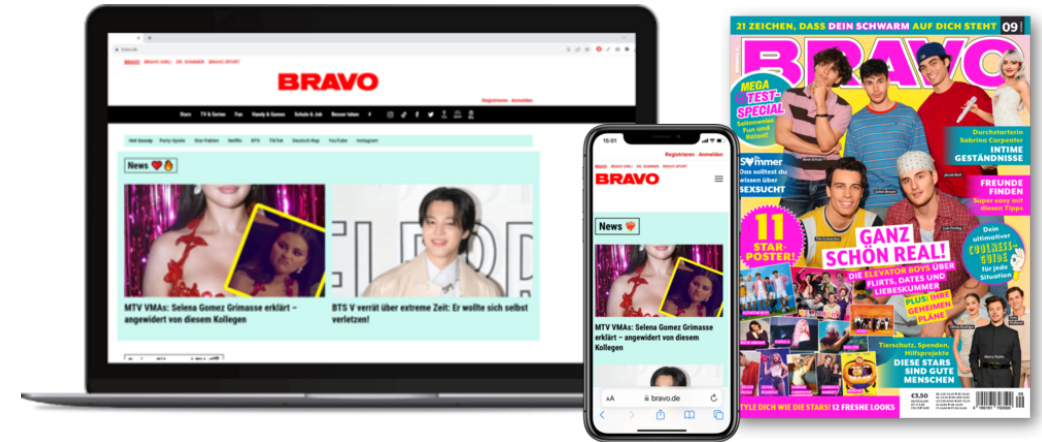


## At a glance

BRAVO knows how to reach the young target group via relevant channels. As Germany's largest youth media brand, BRAVO reports competently and authentically and maintains a close dialogue with the community. The brand motivates, informs and activates - with fun, passion and power!



### Print

Coverage	<b>0.59 mill.</b> (ma 2025/I)
Paid Circulation	<b>40,966</b> (IVW 4/2024)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 43,460</b>
Copypreis	<b>3.50 EUR</b>



### Digital

Unique User	<b>0.55 mill.</b> (AGOF 2023-03)
Visits	<b>0.57 mill.</b> (IVW 2025-03)
Page Impressions	<b>2.63 mill.</b> (IVW 2025-03)