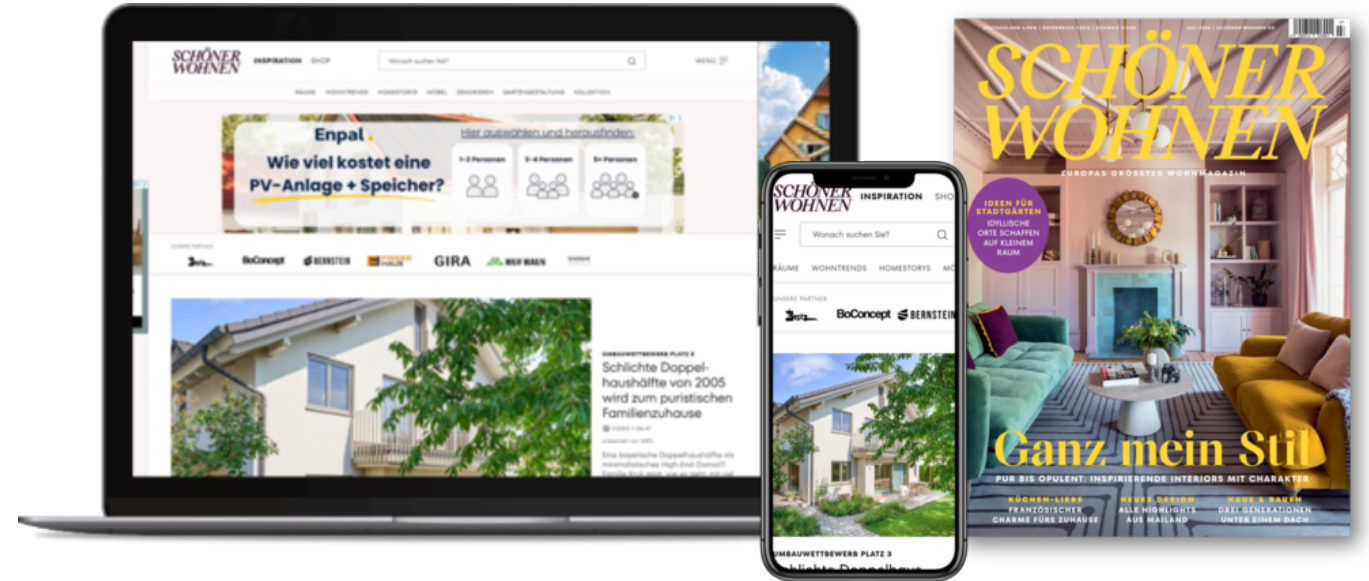




SCHÖNER WOHNEN

SCHÖNER WOHNEN is synonymous with living and class: style-defining, realistic, relevant – the leitmedium for an entire sector. The magazine entuses its readers for the subjects of furnishing, design, architecture, lifestyle, garden and travel, and inspires persons to realize their own personal design and decorating dreams.



Print

Coverage	0.99 mill. ¹
Paid Circulation	112,423 ²
Frequency	monthly
Basic Rate 2026	EUR 41,800
Copypreis	6.90 EUR

In-Stream & Display

Views	4.89 mill. ³
Net coverage	0.35 mill. ³
Possible Video Ads	0.02 mill. ⁴

¹B4P 2025 ²IVW 1/2026 ³AGF 2026-04 ⁴Adserver 2026-04