

The trendsetter for young audiences, focusing on reality and docu-soaps

The channel to entertain in a creative and surprising manner. RTL ZWEI sets new trends, focusing on reality and docu-soaps.

Core target group: Adults from 14-49 years of age.

TV

Monthly reach ¹	41,588,000
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Audience Profile

Men	43%
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Women	56%
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6-15 years	2%
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16-24 years	2%
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25-34 years	9%
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35-44 years	14%
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45-54 years	21%
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55-64 years	27%
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65+ years	26%
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¹AGF Videoforschung in Zusammenarbeit mit GfK; VIDEOSCOPE, 2024. RTL ZWEI is published in Germany.