

SPORTBILD.DE is the online portal of Europe's
biggest sports magazine

SPORTBILD.de provides the best and most exclusive information from the world of sports.

Highlights and background reports, interviews and facts about top athletes are passionately presented - whether Bundesliga, international leagues and competitions, US sports or motor sports. The portal together with the SPORTBILD APP is the entrance ticket to all stadiums, halls and arenas in the world.

The readers are mainly men between 20 and 49 years old.

In-Stream	
Views ¹	30,606,614
Net coverage ¹	2,992,606
Possible Video Ads ²	191,515



¹B4P 2026/I, ²Adserver 2026-09. SPORT BILD is published in Germany.