

Leading free-to-air public channel with a strong regional focus

France 3 offers news, cultural programs, documentaries, drama series, and entertainment shows, while also highlighting local life across France's regions. The channel is aimed at adults aged 35 to 64, seniors, and families.

In prime time, France 3 broadcasts French series, cultural events, and regional programs, making it a key channel for both national and local audiences.

TV

Monthly reach ¹	61,313,000
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Audience Profile

Men	58%
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Women	42%
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4-14 years	2%
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15-24 years	2%
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25-34 years	2%
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35-49 years	7%
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50-59 years	13%
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60+ years	73%
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