At a glance

VOX.de is the **digital home** for all the stories from the VOX cosmos. With exclusive insight behind the TV scenes and everything worth knowing about prominent programmes such as Shopping Queen, Das Perfekte Dinner, Kitchen Impossible or the Höhle der Löwen.

Digital

Views	**6.74 mill.** (AGF 2026-02)
Net coverage	**1.50 mill.** (AGF 2026-02)
Possible Video AIs	**6.74 mill.** (Adserver 2026-02)