

# MEDIA COLLECTION STREAMING+

R T L

## Connect with your target audience across all digital devices, while maximizing budget on CTV

Expands delivery beyond CTV, combining premium video environments with scalable reach across desktop, mobile and tablet.

### Offering:

- Extend campaigns beyond CTV to capture incremental reach across devices.
- Maintain high-quality video standards across streaming platforms and web video.
- Deliver consistent, TV-like performance across devices, with strong VTR and viewability.

**Devices:** CTV, Desktop, Mobile/Tablets

The collection has an avg. VTR of 90% and an avg. viewability of 87%!

MEDIA COLLECTION STREAMING+ is published in Germany.

