

## The largest women's multimedia brand in The Netherlands

LIBELLE is the leading women's brand in The Netherlands, reaching up to 1.2 million readers a week. LIBELLE is personal, surprising and creative. It offers inspiration on topics such as fashion, beauty, human interest, tourism, gardening, food and living.

The readers are social, energetic and fun-loving women 20+. They are spontaneous, high-spirited and open-minded.

### Print

|                                |           |
|--------------------------------|-----------|
| Coverage <sup>1</sup>          | 1,036,000 |
| Print Circulation <sup>2</sup> | 240,000   |
| Frequency                      | weekly    |

### Digital

|                          |           |
|--------------------------|-----------|
| Unique User <sup>3</sup> | 2,305,000 |
|--------------------------|-----------|

