



## NTV

NTV is THE 360° news brand in Germany and stands for speed and innovation like no other news service. NTV provides breaking news and background information for users who want to participate in world events immediately and via all future-oriented end devices - from laptops and cell phones to smart watches and connected cars.



### In-Stream & Display

Views	729.20 mill. <sup>1</sup>
Net coverage	16.78 mill. <sup>1</sup>
Possible Video Ads	57.62 mill. <sup>2</sup>

<sup>1</sup>AGF 2026-04 <sup>2</sup>Adserver 2026-04