

## The channel for for a dynamic and curious generation

RTL PLUG's television programme consists mainly of series and reality shows. Its a young and trendy channel: Lifestyle programmes, reality TV, US fiction and entertainment.

TV	
Monthly reach <sup>1</sup>	1,711,337
Audience Profile	
Men	39%
Women	60%
6-15 years	5%
16-24 years	4%
25-34 years	8%
35-44 years	15%
45-54 years	22%
55-64 years	22%
65+ years	25%



<sup>1</sup>CIM TV, 2024. PLUG RTL is published in Belgium.