

The most iconic TV brand in South Belgium

Leading commercial channel and the leading channel in French-speaking Belgium on all major targets for advertisers. Strong local news and information magazines.

The core target is people aged between 18 and 54.

TV

Monthly reach ¹	3,031,536
----------------------------	-----------

Audience Profile

Men	40%
-----	-----

Women	59%
-------	-----

6-15 years	4%
------------	----

16-24 years	3%
-------------	----

25-34 years	5%
-------------	----

35-44 years	11%
-------------	-----

45-54 years	17%
-------------	-----

55-64 years	23%
-------------	-----

65+ years	37%
-----------	-----



¹CIM TV, 2024. RTL TVI is published in Belgium.