

HET PAROOL



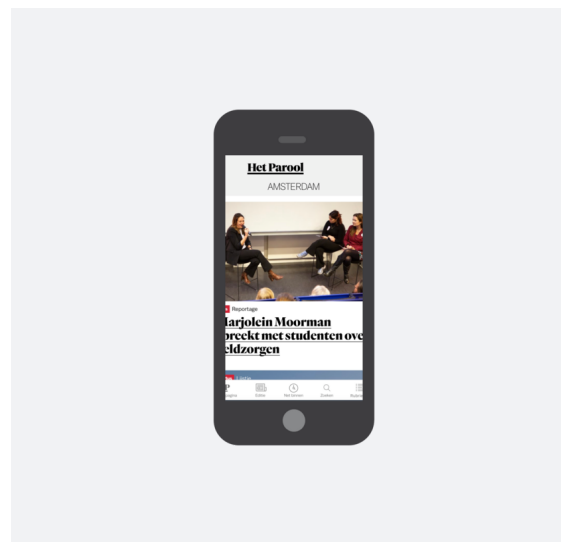
The independent sound from the bustling metropolis of Amsterdam

HET PAROOL is the regional newspaper for Amsterdam and its surroundings. It provides quality updates and news from Amsterdam and the rest of the world.

HET PAROOL is free, independent and non-conformist yet cheerful and joyous. Its editorial is open-minded, without prejudices.

The readers are men and women aged 25+ who are mostly based in Amsterdam.

Print	
Coverage ¹	181,000
Frequency	weekdays (Mon-Sat.)
Basic Rate 2025	EUR 6,635
Digital	
Unique User ²	1,592,000



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