

France 2

Major public TV channel - one of the leading free-to-air generalist channels in France

France 2 offers a wide range of programs including news, documentaries, entertainment shows, drama series, and major sporting events. The channel is aimed at a broad audience, from families to individuals of all ages.

In prime time, France 2 broadcasts popular TV shows, cultural programs, French and international series, making it a key player in French public television.

TV

Monthly reach ¹	61,582,000
----------------------------	------------

Audience Profile

Men	57%
-----	-----

Women	43%
-------	-----

6-14 years	2%
------------	----

15-24 years	3%
-------------	----

25-34 years	4%
-------------	----

35-49 years	11%
-------------	-----

50-59 years	16%
-------------	-----

60+ years	63%
-----------	-----

