FLOW

The magazine for paper lovers

FLOW is the first me-time magazine, that provides inspiration, insights and positive food for thought. It also stands for mindful living with a focus on the here and now.

FLOW is characterised by its lovingly designed looks, many illustrations, and the unique way it talks to the readers. It also stands out because of its attractive paper features: sophisticated configuration and paper extras make the magazine unique.

Authentic, made with love, a magazine with lots of extras - FLOW is all that and more.

Print

Coverage[1]	428,442
Paid Circulation[2]	73,047
Frequency	8 x a year
Basic Rate 2027	EUR 20,900



[1]AWA 2025, [2]IVW 3/2026. FLOW is published in Germany.