

# The child whisperer

## Fun and entertainment for children of all ages



- **No. 1 among children with 16.6% MS**
- Target group: Children aged 3–13
- The right programme for every child: girls or boys, younger or older!



Source: AGF Video Research, AGF SCOPE, market standard: moving images, convention, own calculations, 1 January to 31 December 2025, Monday to Sunday, 6 a.m. to 8.15 p.m., MS in %, channels: SUPER RTL, Nickelodeon, Disney