

## At a glance

Curiosity is the driving force behind knowledge. That is why GEO offers exciting insights, new perspectives and surprising “aha” moments that engage users personally and touch them emotionally. GEO motivates people to discover the world’s secrets, understand others and be inspired by the planet’s beauty. GEO is enthusiastic about the world.



### Print

Coverage	<b>1.75 mill.</b> (B4P 2025)
Paid Circulation	<b>124,136</b> (IVW 4/2025)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 51,200</b>
Copypreis	<b>11.00 EUR</b>



### Digital

Views	<b>8.30 mill.</b> (AGF 2026-02)
Net coverage	<b>1.93 mill.</b> (AGF 2026-02)
Possible Video AIs	<b>0.22 mill.</b> (Adserver 2026-02)