

# Landlust

Mai/Juni 2024 | 5,20 €



AT 5,20 € | D 5,20 € | FR 4,50 €  
IT 5,20 € | GB 6,20 € | SP 6,20 € | PL 6,20 €  
R 7,90 € | SL 6,20 € | 2024



Feines mit Minze



Blumige Küchenhelfer



Seltene Nutztiere

Frische Ernte: Pflücksalat und Blattgemüse  
Schmuckstücke: Schmetterlinge aus Papier  
Landpartie: Unterwegs im Thüringer Hainich



## Sonnen-schimmer

Prices  
2025



**Formats on single pages**

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 230 x 297                              | 79,800            |
| 1/1    | normal           | inside front cover | 230 x 297                              | 87,800            |
| 1/1    | normal           | outside back cover | 230 x 297                              | 91,800            |
| 2/3    | vertical         | inner              | 138 x 297                              | 61,200            |
| 1/2    | vertical         | inner              | 106 x 297                              | 49,000            |
| 1/2    | horizontal       | inner              | 230 x 148                              | 49,000            |
| 1/3    | vertical         | inner              | 75 x 297                               | 33,200            |

**Formats on double pages**

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 460 x 297                              | 159,600           |

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing. Furthermore, we reserve the right to give the preferred position to another advertiser who submits a written space order if the advertiser holding a reservation does not submit a written space order within three working days.

Trim margin 5 mm on all sides. Keep all live matter min. 5 mm from trimming edge. Special formats and preferred positions on request. Advertising splits on request.

**SMALL ADS**

You can find the offer for private classified ads at <https://kleinanzeigen.landlust.de/anzeigen>

**ADVERTORIALS**

Advertorials are charged according to the currently valid advertising rate plus creation costs, and are included in a contractual year for discount purposes.

**CREATION COSTS**

(incl. concept, copy and layout, not incl. photo rights and photo productions)

Double page: 3,500

Full page: 2,900

1/2 page: 2,200

1/3 page: 1,900

Additional formats available on request. We will be happy to prepare an individual offer for photo productions, creation of recipes, text writing etc. Advertorials are marked with the word "ANZEIGE" (Advertisement). Creation costs are not eligible for agency commission or discounts. We require briefing, image and text materials no later than three weeks prior to the deadline for copy material – see also Closing Date Schedule. Timing for individual photo productions, creation of recipes, text writing etc. on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

## LOOSE INSERTS

**Definition** Loose inserts are products which are supplied ready for loosely inserting in the magazine with the closed side to the binding edge. The maximum weight must be determined in advance. Product samples and CDs on request.

| Rates per 1,000 | Weights up to    | Total without Subs | Subs within Total | Partial circ. ex. Subs | Subs |
|-----------------|------------------|--------------------|-------------------|------------------------|------|
|                 | 20 g             | 115                | 161               | 150                    | 201  |
|                 | 30 g             | 128                | 179               | 168                    | 225  |
|                 | 40 g             | 145                | 203               | 191                    | 253  |
|                 | 50 g             | 162                | 227               | 212                    | 283  |
|                 | 60 g             | 176                | 246               | 231                    | 308  |
|                 | every addl. 10 g | +14                | +20               | +22                    | +25  |

Loose inserts with tip-on elements on request.

**Circulation** Minimum circulation: 80,000 copies

## GLUED INSERTS

**Definition** Glued (tip-on) inserts are products which are supplied ready for processing and glued to a carrier ad so that they can be easily removed by the reader.

| Rates per 1,000 | Special ad format     | Weights up to | Total without Subs | Subs within Total | Partial circ. ex. Subs | Subs |
|-----------------|-----------------------|---------------|--------------------|-------------------|------------------------|------|
|                 | Booklet               | 10 g          | 91                 | 127               | 119                    | 160  |
|                 | Booklet               | 20 g          | 110                | 154               | 144                    | 193  |
|                 | Booklet               | 30 g          | 126                | 176               | 166                    | 220  |
|                 | Product sample        | 10 g          | 126                | 176               | 166                    | 220  |
|                 | Product sample        | 20 g          | 149                | 209               | 197                    | 262  |
|                 | Flat spray / Teabags* |               | 149                | 209               | 197                    | 262  |

\*Plus 37 EUR per 1,000 additional technical costs and 100 EUR per 1,000 postal fees for thicker products. Other tip-ons on request.

**Circulation** Minimum circulation: 200,000 copies  
Carrier ad: min. full page in the total circulation (rate according to rate card)

**Price Quotes** Rates per thousand copies started. Rates for special ad formats may increase if their processing causes problems. Special ad formats from more than one advertiser are possible following special agreement. Weight-related postal fees charged by the German Post for booking the subscription circulation are included in these prices. If the minimum booking quantity is not reached, the minimum booking quantity is used as the basis for calculating the price.

**Circulation** For technical reasons the booked circulations are subject to fluctuation. For this reason the quantity of special ad formats actually required must be determined when placing the order. Different versions in the same issue are only possible on request.

**Technical Information and Delivery** Binding technical information, deadlines, samples, as well as delivery can be downloaded from [www.adspecial-portal.de](http://www.adspecial-portal.de). An inquiry regarding the circulation can also be placed through the portal. In the event of any processing difficulties, the completion of the circulation takes precedence over the special ad format.

**Print Service** On request, the special ad formats can be produced by the publisher. Prices on request.

The total prices also apply when booking the domestic circulation.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings through RTL AdAlliance; value added tax will be charged on the net invoice amount if applicable.

## BOUND INSERTS

Bound inserts are printed materials/brochures from a single advertiser that are firmly bound into the issue. They can either be delivered ready for processing or produced by us on request.

| Pages               | Total without Subs | Subs within Total | Partial circ. ex. Subs | Subs |
|---------------------|--------------------|-------------------|------------------------|------|
| 4                   | 157                | 220               | 206                    | 275  |
| 8                   | 184                | 258               | 242                    | 323  |
| 12                  | 209                | 293               | 274                    | 366  |
| 16                  | 226                | 316               | 297                    | 396  |
| every addl. 4 pages | +17                | +24               | +25                    | +30  |

Bound inserts with tip-on elements on request.

Minimum circulation: 200,000 copies

| Issue No. | On Sale Date | Calendar Week | Ad Closing, Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|--------------------------------------|--|----------------------------------|
| 2/2025    | 14/02/2025   | 07            | 07/01/2025                           | 07/01/2025                                     | 23/01/2025                       |
| 3/2025    | 17/04/2025   | 16            | 11/03/2025                           | 11/03/2025                                     | 26/03/2025                       |
| 4/2025    | 13/06/2025   | 24            | 06/05/2025                           | 06/05/2025                                     | 20/05/2025                       |
| 5/2025    | 15/08/2025   | 33            | 08/07/2025                           | 08/07/2025                                     | 24/07/2025                       |
| 6/2025    | 08/10/2025   | 41            | 02/09/2025                           | 02/09/2025                                     | 16/09/2025                       |
| 1/2026    | 28/11/2025   | 48            | 21/10/2025                           | 21/10/2025                                     | 28/10/2025                       |

Reservations for preferred positions expire if a written space order has not been submitted no later than two weeks prior to advertising closing.

4

LANDLUST EXTRA  
LANDREISE

Landlust

The LANDLUST EXTRA LANDREISE (Country Trips) presents special holiday regions and destinations. It appears jointly with the subscription circulation of LANDLUST issue 2/2025 and is placed on the front cover of LANDLUST.

You can find more topic information at <https://contentfinder.ad-alliance.de>.

**CIRCULATION** 330,000 print run (publisher's figure)



### Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 210 x 280                              | 24,200            |
| 1/1    | normal           | inside front cover | 210 x 280                              | 26,100            |
| 1/1    | normal           | outside back cover | 210 x 280                              | 27,900            |
| 1/2    | vertical         | inner              | 100 x 280                              | 14,600            |
| 1/2    | horizontal       | inner              | 210 x 135                              | 14,600            |
| 1/3    | vertical         | inner              | 75 x 280                               | 10,600            |

### Formats on double pages

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 420 x 280                              | 48,400            |

Rates for special ad formats on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable. Trim margin 5 mm on all sides. Keep all live matter min. 5 mm from trimming edge.

You can find more topic information at <https://contentfinder.ad-alliance.de>.

### Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing, Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|--------------------------------------|--|----------------------------------|
| 2/2025    | 14/02/2025   | 07            | 19/12/2024                           | 19/12/2024                                     | 10/01/2025                       |

Prices valid from 01. January 2025

The LANDLUST EDITION is a mono-thematic, high-quality magazine. In the typical LANDLUST style, the editors approach it with great attention to detail and work it out opulently and extensively.

The LANDLUST EDITION will appear twice in 2025:

- 1/25: Discover Germany
- 2/25: Knitting

You can find more topic information at <https://contentfinder.ad-alliance.de>.

**COVER PRICE** 9.80 €

**CIRCULATION** 65.000 Print run (publisher's figure)



### Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 230 x 297                              | 13,800            |
| 1/1    | normal           | outside back cover | 230 x 297                              | 16,500            |
| 1/2    | vertical         | inner              | 106 x 297                              | 8,300             |
| 1/2    | horizontal       | inner              | 230 x 148                              | 8,300             |
| 1/3    | vertical         | inner              | 75 x 297                               | 6,300             |

### Formats on double pages

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 460 x 297                              | 27,600            |

Rates for special ad formats on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable. Trim margin 5 mm on all sides. Keep all live matter min. 5 mm from trimming edge.

### Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing, Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|--------------------------------------|--|----------------------------------|
| 1/2025    | 14/03/2025   | 11            | 06/02/2025                           | 06/02/2025                                     | 24/02/2025                       |
| 2/2025    | 29/08/2025   | 35            | 24/07/2025                           | 24/07/2025                                     | 11/08/2025                       |

6

LANDLUST SPEZIAL  
GARTEN

Landlust

The LANDLUST SPEZIAL GARTEN appears at the start of the garden season and at harvest time. In the magazine's respected expertise it provides tips and instructions for working in an ornamental or kitchen garden: from planting and plant protection up to practical helpers such as garden accessories, tools and watering. Relaxing on the terrace and in the garden is naturally covered as well: here the reader can find all important information and ideas concerning garden furniture, sun and privacy cover, and grills.

You can find more topic information at <https://contentfinder.ad-alliance.de>.

COVER PRICE 5.50 €

CIRCULATION 125,000 print run (publisher's figure)



### Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 215 x 278                              | 24,100            |
| 1/1    | normal           | inside front cover | 215 x 278                              | 26,000            |
| 1/1    | normal           | outside back cover | 215 x 278                              | 27,700            |
| 1/2    | vertical         | inner              | 107 x 278                              | 14,500            |
| 1/2    | horizontal       | inner              | 215 x 139                              | 14,500            |
| 1/3    | vertical         | inner              | 71 x 278                               | 10,500            |

### Formats on double pages

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 430 x 278                              | 48,200            |

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable.

### Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing,<br>Copy & Cancellation Date | Special Ad Formats Closing & Cancellation<br>Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|---|---|----------------------------------|
| 1/2025    | 28/02/2025   | 09            | 23/01/2025                              | 23/01/2025  | 10/02/2025                       |
| 2/2025    | 29/08/2025   | 35            | 24/07/2025                              | 24/07/2025  | 11/08/2025                       |

Prices valid from 01. January 2025

The LANDLUST SPEZIAL EASTER appears with articles and creative ideas for the Easter season, inspires its readers and puts them in the mood for beautiful and colorful Easter days with spring-like menu suggestions and Easter decoration ideas.

You can find more topic information at <https://contentfinder.ad-alliance.de>.

**COVER PRICE** 5.50 €

**CIRCULATION** 125,000 Print run (publisher's figure)



### Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 215 x 278                              | 15,000            |
| 1/1    | normal           | inside front cover | 215 x 278                              | 16,400            |
| 1/1    | normal           | outside back cover | 215 x 278                              | 17,400            |
| 1/2    | vertical         | inner              | 107 x 278                              | 9,100             |
| 1/2    | horizontal       | inner              | 215 x 139                              | 9,100             |
| 1/3    | vertical         | inner              | 71 x 278                               | 6,900             |

### Formats on double pages

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 430 x 278                              | 30,000            |

Rates for special ad formats on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable.

Trim margin 5 mm on all sides. Keep all live matter min. 5 mm from trimming edge.

### Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing,<br>Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|---|--|----------------------------------|
| 1/2025    | 14/02/2025   | 07            | 09/01/2025                              | 09/01/2025                                     | 27/01/2025                       |

Each season produces its own culinary treasures. The Landlust special booklets on seasonal cuisine provide a variety of recipes with the appropriate vegetables and fruit. Naturally, the months in summer and autumn are particularly productive here. At this time, local gardens and fields offer countless opportunities for delicious meals. In a clear layout, the recipes are clearly arranged according to categories. The authentic photos make you want to follow up.

The LANDLUST SPEZIAL SEASONAL KITCHEN will appear twice in 2025:

- 1/25: summer kitchen
- 2/25: winter kitchen

You can find more topic information at <https://contentfinder.ad-alliance.de>.

**COVER PRICE** 5.80 EUR

**CIRCULATION** 100.000 print run (publisher's figure)



### Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 215 x 278                              | 15,000            |
| 1/1    | normal           | inside front cover | 215 x 278                              | 16,400            |
| 1/1    | normal           | outside back cover | 215 x 278                              | 17,400            |
| 1/2    | vertical         | inner              | 107 x 278                              | 9,100             |
| 1/2    | horizontal       | inner              | 215 x 139                              | 9,100             |
| 1/3    | vertical         | inner              | 71 x 278                               | 6,900             |

### Formats on double pages

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 430 x 278                              | 30,000            |

Rates for special ad formats on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable.

Trim margin 5 mm on all sides. Keep all live matter min. 5 mm from trimming edge.

### Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing, Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|--------------------------------------|--|----------------------------------|
| 1/2025    | 09/05/2025   | 19            | 08/04/2025                           | 08/04/2025                                     | 16/04/2025                       |
| 2/2025    | 07/11/2025   | 45            | 09/10/2025                           | 09/10/2025                                     | 20/10/2025                       |

The LANDLUST SPEZIAL WEIHNACHTEN special Christmas issue appears with lively articles and creative ideas for Christmas. It inspires its readers with festive meal suggestions and decorating ideas for Advent, and gets them in the mood for a wonderful holiday season.

**COVER PRICE** 5,80 EUR

**CIRCULATION** 350,000 print run (publisher's figure)



### Formats on single pages

| Format | Format additions | Ad placement       | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------------|--|-------------------|
| 1/1    | normal           | inner              | 215 x 278                              | 28,200            |
| 1/1    | normal           | inside front cover | 215 x 278                              | 30,500            |
| 1/1    | normal           | outside back cover | 215 x 278                              | 32,500            |
| 1/2    | vertical         | inner              | 107 x 278                              | 17,000            |
| 1/2    | horizontal       | inner              | 215 x 139                              | 17,000            |
| 1/3    | vertical         | inner              | 71 x 278                               | 12,200            |

### Formats on double pages

| Format | Format additions | Ad placement | Bleed format<br>(width x height in mm) | Mono/Multi colour |
|--------|------------------|--------------|--|-------------------|
| 2/1    | normal           | inner        | 430 x 278                              | 56,400            |

Rates for special ad formats on request.

All rates are shown in euros; the rates are in effect from 1 January 2025 for bookings with Ad Alliance GmbH; value added tax will be charged on the net invoice amount if applicable.

Trim margin 5 mm on all sides. Keep all live matter min. 5 mm from trimming edge.

### Closing dates schedule

| Issue No. | On Sale Date | Calendar Week | Ad Closing, Copy & Cancellation Date | Special Ad Formats Closing & Cancellation Date | Special Ad Formats Delivery Date |
|-----------|--------------|---------------|--------------------------------------|--|----------------------------------|
| 1/2025    | 17/10/2025   | 42            | 11/09/2025                           | 11/09/2025                                     | 26/09/2025                       |

|  |  |
|--|--|
| <b>PUBLISHER</b>   | Deutsche Medienmanufaktur GmbH & Co. KG  |
| <b>MARKETERS</b>   | RTL AdAlliance S.A., Headquarters Luxembourg, 43, Boulevard Pierre Frieden, L-1543 Luxembourg,<br>www.rtl-adalliance.com   |
| <b>ORDER PROCESSING</b>  | Email: print-order@ad-alliance.de  |
| <b>AD MANAGEMENT</b>   | Email: print-placements@ad-alliance.de<br>Phone: (+49-40) 286686-4377  |
| <b>SPECIAL AD FORMATS</b>  | Email: print-adspecials@ad-alliance.de<br>Phone: (+49-40) 286686-4080  |
| <b>COPY MATERIAL</b>   | Mohn Media Mohndruck GmbH – Anzeigen MAT<br>Email: anzeigen@bertelsmann.de<br>Phone: (+49-5241) 80 - 897 00<br><b>Technical Specifications:</b> Current and binding<br>English-language information is available under:<br>www.duon-portal.de<br><b>Delivery of Copy Material:</b> The centralized delivery<br>address for copy material is: www.duon-portal.de<br>For support please contact: support@duon-portal.de<br>Telephone hotline: (+49-40) 37 41 - 17 50   |
|  |  |
|  | Binding technical specifications for special ad formats are available online at www.adspecial-portal.de  |
| <b>INTERNET</b>  | www.rtl-adalliance.com   |
| <b>FREQUENCY</b>   | 6 x a year   |
| <b>COVER PRICE</b>   | 5.20 EUR   |
| <b>PZN</b>   | LANDLUST 566883  |
| <b>CONDITIONS OF PAYMENT</b>   | Payment is due within 45 days after invoicing. A 2 % discount is granted for payments within 10 days after invoicing, provided no other amounts are outstanding. Special discounts are not eligible for a prepayment discount. An automatic bank debit transfer can be arranged. If an outstanding amount is not paid by the date of required payment, all other outstanding amounts are immediately due regardless of any payment agreements which had been previously made. Penalty interest on arrears will be charged according to Section 8 of the General Conditions of Business and based on current bank interest rates for running account credits.   |
| <b>CONDITIONS OF BUSINESS</b>  | The distribution area of the booked print magazine(s) is worldwide. Ad Alliance GmbH reserves the right to restrict or exclude the distribution of advertisements/ad specials in foreign distribution areas in accordance with standardised, objectively justified principles. Ad Alliance GmbH will inform the client of this in advance. All business conducted is subject to the Publisher's Conditions of Payment and Terms of Trade which are available from the publisher or under www.internationalmediasales.net/cob. Tax regulations require that you include your Company Tax Number and/or Turnover Tax ID when placing an advertising space order. |

THE INFORMATION CONTAINED IN THIS RATE CARD IS SUBJECT TO CHANGE DURING THE COURSE OF THE YEAR. A CURRENT RATE CARD CAN BE FOUND UNDER WWW.INTERNATIONALMEDIASALES.NET. THE ENGLISH RATE CARD IS A TRANSLATION OF THE CURRENTLY VALID GERMAN RATE CARD. IN THE EVENT OF DISCREPANCIES, INACCURACIES OR OMISSIONS IN THIS TRANSLATION, THE GERMAN ORIGINAL RETAINS SOLE VALIDITY.



## SALES OFFICES

# Landlust

**Luxembourg (Headquarters)**

RTL AdAlliance S.A.  
43, Boulevard Pierre Frieden  
L-1543 Luxembourg  
Email [rtladalliance\\_info@rtl.com](mailto:rtladalliance_info@rtl.com)

**Germany (Headquarters)**

RTL AdAlliance GmbH  
Überseeallee 10  
20457 Hamburg  
Email [rtladalliance\\_info@rtl.com](mailto:rtladalliance_info@rtl.com)

**Austria**

RTL AdAlliance  
Stella-Klein-Löw-Weg 11-17  
Haus C  
1020 Vienna  
Email [rtladalliance\\_at@rtl.com](mailto:rtladalliance_at@rtl.com)

**Belgium**

RTL AdAlliance  
Coupure Rechts 64B  
9000 Ghent  
Email [rtladalliance\\_be@rtl.com](mailto:rtladalliance_be@rtl.com)

**Finland**

RTL AdAlliance  
Sofiankatu 4 C  
00170 Helsinki  
Email [rtladalliance\\_fl@rtl.com](mailto:rtladalliance_fl@rtl.com)

**France**

RTL AdAlliance  
157 Avenue Charles de Gaulle  
92200 Neuilly sur Seine  
Email [rtladalliance\\_fr@rtl.com](mailto:rtladalliance_fr@rtl.com)

**Germany**

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Picassoplatz 1  
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**Italy**

RTL AdAlliance  
Piazza Velasca 8  
20121 Milano  
Email [rtladalliance\\_ita-international-sales@rtl.com](mailto:rtladalliance_ita-international-sales@rtl.com)

**Netherlands**

RTL AdAlliance  
Meeuwenlaan 98-100  
1021 JL Amsterdam  
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**Norway**

RTL AdAlliance  
Tordenskioldsgate 6  
0160 Oslo  
Email [rtladalliance\\_no@rtl.com](mailto:rtladalliance_no@rtl.com)

**Sweden**

RTL AdAlliance  
Döbelnsgatan 21  
111 40 Stockholm  
Email [rtladalliance\\_se@rtl.com](mailto:rtladalliance_se@rtl.com)

**Switzerland**

RTL AdAlliance  
Zeltweg 15  
P.O. Box 8032 Zurich  
Email [rtladalliance\\_ch@rtl.com](mailto:rtladalliance_ch@rtl.com)

**United Kingdom**

RTL AdAlliance  
4 Tenterden Street London  
W1S1TE  
Email [rtladalliance\\_uk@rtl.com](mailto:rtladalliance_uk@rtl.com)

**USA - Los Angeles**

RTL AdAlliance  
2900 W Alameda Ave  
CA 91505 Burbank  
Email [rtladalliance\\_usa@rtl.com](mailto:rtladalliance_usa@rtl.com)

**USA - New York**

RTL AdAlliance  
1540 Broadway  
10019 NY  
Email [rtladalliance\\_usa@rtl.com](mailto:rtladalliance_usa@rtl.com)



You can find the current media portfolio at [www.ad-alliance.de](http://www.ad-alliance.de).  
Ad Alliance GmbH | Registered Office: Köln, Local court: Köln HRB 33057  
Executive Board: Carsten Schwecke, Frank Vogel

RTL AdAlliance is in charge of the international marketing of the Ad Alliance portfolio.



The General Terms and Conditions of Ad Alliance GmbH apply,  
available at [www.ad-alliance.de/agb](http://www.ad-alliance.de/agb).

Ad Alliance GmbH acts as a service provider for the marketer Media Impact GmbH & Co:  
Ad Alliance GmbH acts for Media Impact on behalf of and for the account of Media Impact GmbH & Co.  
The General Terms and Conditions of Media Impact GmbH & Co. KG apply,  
available at: [www.mediaimpact.de/de/agb](http://www.mediaimpact.de/de/agb), unless otherwise indicated.