



GEO

GEO stands for outstanding journalism: thoroughly researched, visually striking and narratively compelling. We follow people who are breaking new ground in research, nature and society, and offer fresh perspectives on a changing world. It is not just about discovery, but about understanding the bigger picture and our place within it.



Print

Coverage	1.53 mill. ¹
Paid Circulation	130,697 ²
Frequency	monthly
Basic Rate 2026	EUR 51,200
Copypreis	11.00 EUR

In-Stream & Display

Views	7.32 mill. ³
Net coverage	2.21 mill. ³
Possible Video Ads	0.05 mill. ⁴

¹B4P 2025 ²IVW 1/2026 ³AGF 2026-04 ⁴Adserver 2026-04