

At a glance

HAPPINEZ is the first and most successful cross-media New Luxury Mindstyle magazine in Germany for women who have a lot and strive for what everyone wants: Time, serenity, happiness and inner strength.



Print

Coverage	0.39 mill. (ma 2026/I)
Paid Circulation	59,210 (IVW 1/2026)
Frequency	8 x a year
Basic Rate 2026	EUR 24,860
Copypreis	7.50 EUR

