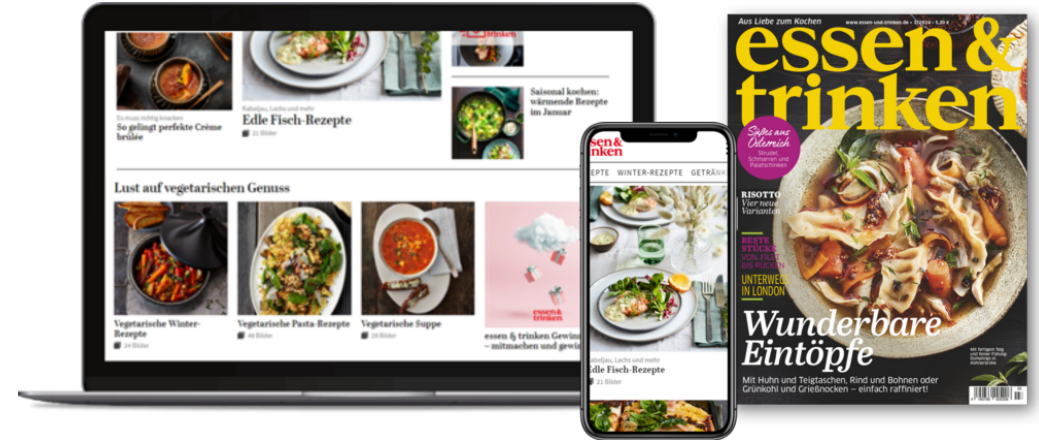


## At a glance

ESSEN & TRINKEN stands for enjoyment and the joy of cooking and baking for family or guests. Every day, new recipes for daily, extraordinary, vegetarian, sweet, extravagant or simple cooking are created in the ESSEN & TRINKEN test kitchen. ESSEN & TRINKEN offers a unique mixture of recipes, restaurant tips, food reportage and culinary trends.



### Print

Coverage	<b>1.13 mill.</b> (AWA 2024)
Paid Circulation	<b>82,926</b> (IVW 4/2024)
Frequency	<b>monthly</b>
Basic Rate 2026	<b>EUR 30,800</b>
Copypreis	<b>5.20 EUR</b>



### Digital

Unique User	<b>2.37 mill.</b> (AGF 2024-06)
Visits	<b>4.74 mill.</b> (GA 2024-07)
Page Impressions	<b>28.06 mill.</b> (GA 2024-07)
Possible Video AIs	<b>0.05 mill.</b> (Adserver 2025-03)