

The feminine celebrity magazine

With its 15.7 million contacts per month, VOICI is the leading celebrity brand and the second most popular brand for women in France. With a lot of humor and kindness, the magazine reveals the lives and little secrets of celebrities. In addition, VOICI includes themes such as fashion, beauty, health, travel and cooking. The magazine has the right balance between a celebrity and women's magazine. VOICI.fr is a more feminine website with more glamour and more fashion, whose main topics are beauty and fashion.

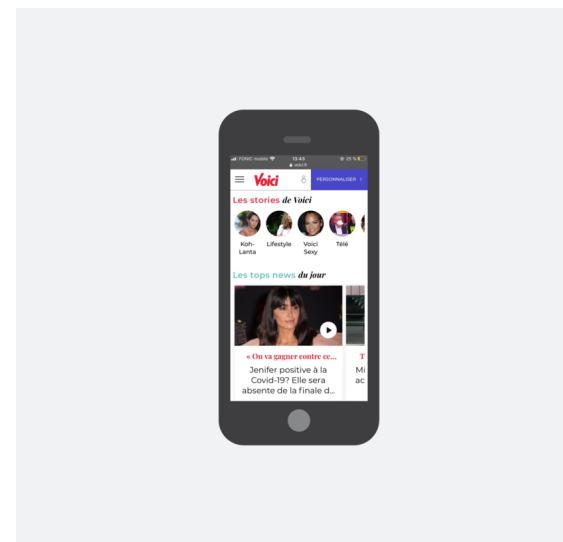
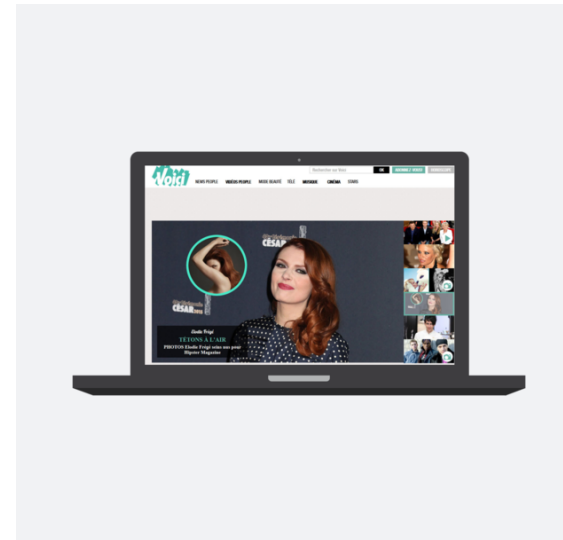
The target group are active women aged 25-49 years with children under 15 years old.

Print

Coverage ¹	1,500,000
Paid Circulation ²	170,649
Frequency	weekly

In-Stream & Display

Unique User ³	12,400,000
Visits ⁴	99,852,319
Page Impressions ⁴	219,296,695



¹ACPM ONE NEXT 2024/S1, ²DSH 2024, ³Médiamétrie Internet Glob. 2024-04, ⁴ACPM OJD 2022-03. VOICI is published in France.