

Where all sports content comes together

At Ziggo Sport shows all the sports matches noone wants to miss. The channel pays a lot of attention to golf, tennis, NBA basketball, rugby, athletics, cyclo-cross, skiing, snowboard cross, beach volleyball and Dutch competitions with live hockey, basketball, volleyball, korfbal and handball. A large number of summaries, highlights and fragments can be viewed on ziggosport.nl.

The core target is men aged between 25 and 54.

TV

Monthly reach ¹	4,345,000
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Audience Profile

Men	67%
Women	33%
6-15 years	3%
16-24 years	4%
25-34 years	8%
35-44 years	11%
45-54 years	17%
55-64 years	25%
65+ years	32%

