

# COSMOPOLITAN

## The lifestyle magazine for self-confident women that gives advice in all areas of life

COSMOPOLITAN encourages and empowers modern women to shape their lives according to their own wishes and rules. It inspires, surprises and provokes its readers - always in an intelligent and sophisticated way. COSMOPOLITAN is a leader in the areas of beauty, job, love and friendship.

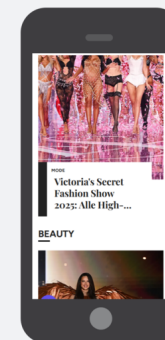
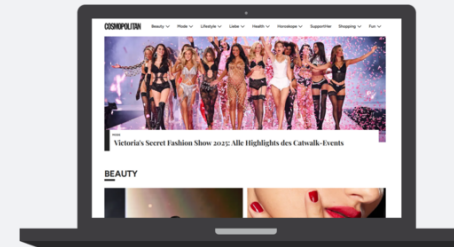
COSMOPOLITAN.de - this is precise premium content, tailored to the needs of the millennial female target group. COSMOPOLITAN inspires 20- to 49-year-old women who go through life with self-confidence, achieve a lot in everyday life, but also want to afford a lot for a fulfilled, happy life. The target group consists of strong consumers who enjoy trying out new things, love fashion and beauty as much as they love success at work.

### Print

|                               |            |
|-------------------------------|------------|
| Coverage <sup>1</sup>         | 744,523    |
| Paid Circulation <sup>2</sup> | 110,390    |
| Frequency                     | monthly    |
| Basic Rate 2027               | EUR 48,660 |

### In-Stream & Display

|                           |         |
|---------------------------|---------|
| Views <sup>3</sup>        | 963,080 |
| Net coverage <sup>3</sup> | 455,188 |



<sup>1</sup>ma 2026/II, <sup>2</sup>IVW 2/2026, <sup>3</sup>AGF 2026-09. COSMOPOLITAN is published in Germany.