ESSEN & TRINKEN

The culinary magazine with one of the highest coverages and an institution for over 50 years

ESSEN & TRINKEN stands for joie de vivre and the joy of cooking and baking for family or guests. It inspires through opulent visuals, the highest journalistic competence, and an exceptional mix of topics: with exciting portraits and reports, extraordinary travel reports and style-defining trends from the world of culinary arts.

Every month, ESSEN & TRINKEN reaches nearly three million enthusiastic wining and dining aficionados.

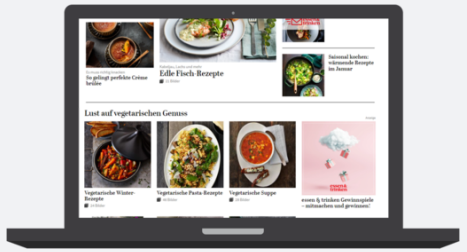
The readers and users are passionate cooks and enthusiastic hosts who attach great importance to freshness and quality of food, they also love travelling and are luxury orientated.

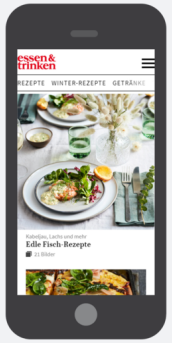
Print

Coverage[1]	1,039,092
Paid Circulation[2]	76,315
Frequency	monthly
Basic Rate 2027	EUR 31,900

In-Stream & Display

Views[3]	20,968,834
Net coverage[3]	1,232,865
Possible Video AIs[4]	25,477







[1]B4P 2026, [2]IVW 3/2026, [3]AGF 2026-10, [4]Adserver 2026-10. ESSEN & TRINKEN is published in Germany.