



## MEINS

MEINS is the leading magazine of the WOW generation. The stringent magazine concept offers encouraging stories, upbeat topics, joie de vivre and dares to break taboos. The involvement of real readers creates closeness and emotion. MEINS inspires courage and a desire for something new!



### Print

Coverage	0.24 mill. <sup>1</sup>
Paid Circulation	61,043 <sup>2</sup>
Frequency	all 14 days
Basic Rate 2026	EUR 25,800
Copypreis	3.80 EUR

<sup>1</sup>ma 2026/I <sup>2</sup>IVW 1/2026