



## For all young women interested in modern and fresh content

OH! MY MAG accompanies women in their daily lives, helping them to express themselves, to assert themselves and to build themselves. OH! MY MAG offers entertaining content centered on the daily concerns of women as well as also engaging content to free speech and raise awareness, with an accomplice, familiar and guilt-free tone. By publishing in three languages, OH! MY MAG reaches women in French-, English- and German-speaking countries. The core target group are young women aged 15 to 35.

### Digital

Unique User<sup>1</sup>

3,000,000



Oh!  
my  
mag

