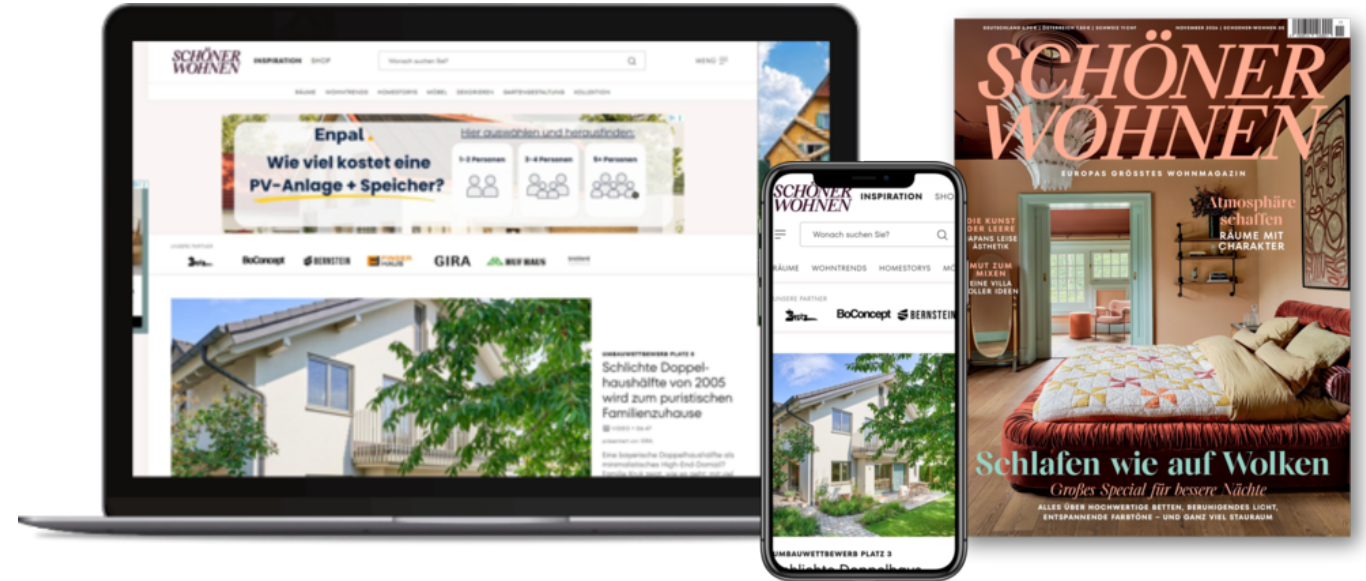


# SCHÖNER WOHNEN

SCHÖNER WOHNEN is synonymous with living and class: style-defining, realistic, relevant – the leitmedium for an entire sector. The magazine enthuses its readers for the subjects of furnishing, design, architecture, lifestyle, garden and travel, and inspires persons to realize their own personal design and decorating dreams.



## Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 0.99 mill. <sup>1</sup> |
| Paid Circulation | 99,868 <sup>2</sup>     |
| Frequency        | monthly                 |
| Basic Rate 2027  | EUR 42,900              |
| Copypreis        | 6.90 EUR                |

## In-Stream & Display

|                    |                         |
|--------------------|-------------------------|
| Views              | 6.08 mill. <sup>3</sup> |
| Net coverage       | 0.47 mill. <sup>3</sup> |
| Possible Video Ads | 0.01 mill. <sup>4</sup> |