

NZZ AM SONNTAG MAGAZIN



High quality supplement of NZZ AM SONNTAG with a wide range of topics

The supplement of the NZZ AM SONNTAG covers every aspect of today's modern lifestyle. It provides its readers with carefully researched and well-written reports, interviews, portraits, columns and photo galleries from the fields of society, lifestyle, travel and culture on a weekly basis. The magazine is printed on high quality paper with a modern but at the same time classical appearance.

It addresses an exclusive readership with wide-ranging interests and above-average education and spending-power, who enjoy reviews and advice as well as magazine-style reports, opinions and columns.

Print

Coverage ¹	337,000
Distributed Circulation ²	90,943
Frequency	weekly
Basic Rate 2026	CHF 15,600



¹MACH Basic 2024-06, ²WEMF 2024. NZZ AM SONNTAG MAGAZIN is published in Switzerland.