GALA

GALA **fascinates** 24/7 digitally + in print every Thursday, with exclusive photos on stars from around the world.

GALA **inspires** with news + trends from the worlds of fashion, beauty and lifestyle.

GALA **is close up** with well-researched background stories + insightful star interviews.



Print

Coverage	**1.31 mill.**[1]
Paid Circulation	**121,519**[2]
Frequency	**weekly**
Basic Rate 2027	**EUR 32,900**
Copypreis	**4.40 EUR**

In-Stream & Display

Views	**196.40 mill.**[3]
Net coverage	**8.79 mill.**[3]
Possible Video AIs	**4.50 mill.**[4]

[1]B4P 2026 [2]IVW 3/2026 [3]AGF 2026-10 [4]Adserver 2026-10