

The premium lifestyle-portal of NZZ

NZZ BELLEVUE impresses with its unique and high-quality appearance. The digital platform provides inspiration, background knowledge and high-quality content on lifestyle topics, shopping and leisure.

With the magazines "Stil" and "Z" BELLEVUE.ch completes the lifestyle portfolio of NZZ and the category "savoir-vivre" by a digital platform. The intense connection of the users is shown by the numbers in relation to the length of stay, which is far above the Swiss average. Its readers are well-funded, style-affine and urban men and women.

In-Stream & Display

Unique User ¹	685,000
Visits ²	1,050,000
Page Impressions ²	1,600,000



¹Omniture SiteCatalyst 2021 January-June, ²Omniture SiteCatalyst. BELLEVUE.NZZ.ch is published in Switzerland.