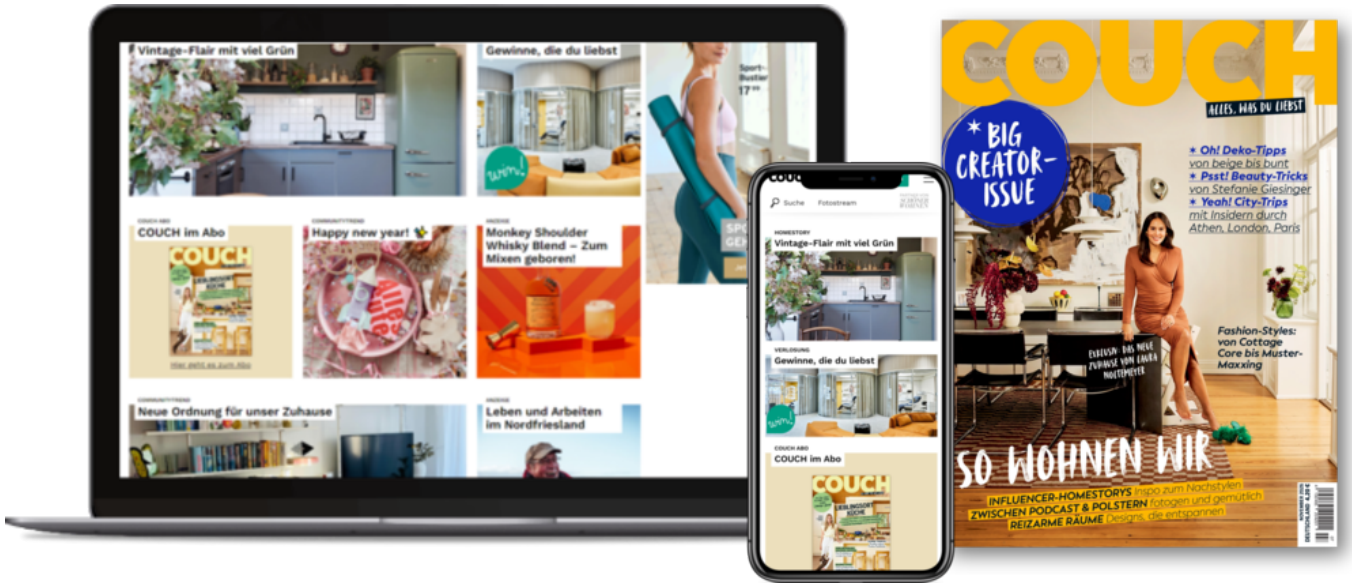
COUCH

COUCH is the cross-media love brand for a trend-savvy, brand-loving and affluent community. With an inspiring mix of interior, fashion, beauty and lifestyle, COUCH combines engaging content with authentic creator power and a strong sense of community – stylish, relatable and always ahead of the latest trends.



Print

Coverage	**0.09 mill.**[1]
Paid Circulation	**51,827**[2]
Frequency	**8 x a year**
Basic Rate 2027	**EUR 28,200**
Copypreis	**4.20 EUR**

In-Stream & Display

Views	**0.20 mill.**[3]
Net coverage	**0.07 mill.**[3]

[1]B4P 2026 [2]IVW 3/2026 [3]AGF 2026-10