

# RADIO KISS KISS

## Spontaneous and funny

In partnership with RAI PUBBLICITA since Sep 2022. RADIO KISS KISS has very funny and spontaneous speakers and it represents good vibes and music (Italian & international). RADIO KISS KISS occasionally hosts events and special programmes.  
The main target group is persons aged between 18 and 54.

### Radio

|                              |           |
|------------------------------|-----------|
| Daily Listeners <sup>1</sup> | 3,446,000 |
|------------------------------|-----------|

### Audience Share

|            |    |
|------------|----|
| People 14+ | 8% |
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<sup>1</sup>TER 2022 GMI Fascia. RADIO KISS KISS is published in Italy.