



## TV HÖREN UND SEHEN

Major reports, exclusive travelogues and highly emotional sections such as 'A photo and its story'. Premium channels such as arte and Phoenix are given an above-average amount of space



### Print

Coverage	1.66 mill. <sup>1</sup>
Paid Circulation	310,299 <sup>2</sup>
Frequency	weekly
Basic Rate 2026	EUR 52,460
Copypreis	2.70 EUR

<sup>1</sup>ma 2026/1 <sup>2</sup>IVW 1/2026