

GEOLINO MEIN ERSTES

The knowledge magazine for the three- to five-year-old

MEIN ERSTES GEOLINO shows three to five-year-olds the world, accompanies them step by step into nature and inspires the children with seasonally suitable content. They learn about native animals, clever crafts, puzzle simple riddles and listen to the adventures about the fox. MEIN ERSTES GEOLINO is a booklet to read aloud, to explain, to stimulate and to play along with.

The readers are curious, active and lively children. They have clear wishes, especially about toys and food, and develop interest in branded products. Most parents (96%) read along with their children.

Print	
Coverage ¹	283,404
Print Circulation ²	20,000
Frequency	6 x a year
Basic Rate 2027	EUR 7,500



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