

At a glance

GEOLINO is the **lead medium** for discerning children's **journalism**. The **largest knowledge format** for children aged nine and over. It presents **topical variety** – charmingly, lively and suitable for children. It transmits knowledge and values in an entertaining, likeable and playful style. It encourages **opinion formation** and creates an **awareness** of dealing with persons, animals and the environment.



Print

Coverage	0.57 mill. (KMM 2025)
Paid Circulation	83,457 (IVW 2/2025)
Frequency	13 x a year
Basic Rate 2026	EUR 22,400
Copypreis	6.00 EUR



Digital

Visits	0.84 mill. (GA 2025-12)
Page Impressions	320.04 mill. (GA 2025-12)
Possible Video Ads	6,407 (Adserver 2026-01)