

## The trendsetter for young audiences, focusing on reality and docu-soaps

The channel to entertain in a creative and surprising manner. RTL ZWEI sets new trends, focusing on reality and docu-soaps. Core target group: Adults from 14-49 years of age.

(Age clusters: 3-14; 15-29; 30-39; 40-49; 50-59; 60-69; 70+)

### TV

Monthly reach <sup>1</sup>	2,207,122
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### Audience Profile

Men	48%
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Women	51%
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6-15 years	2%
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16-24 years	3%
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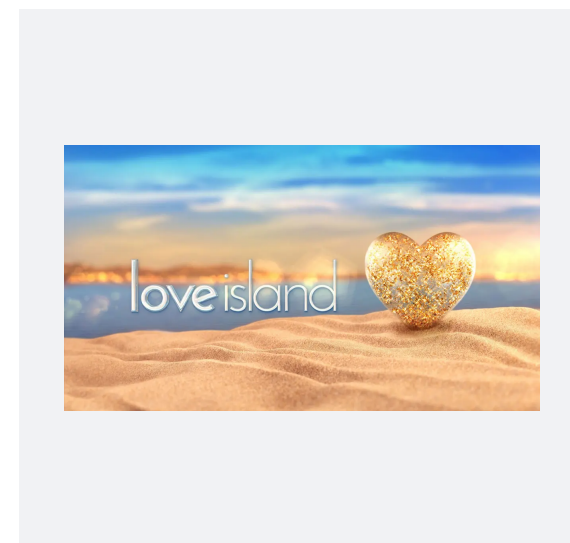
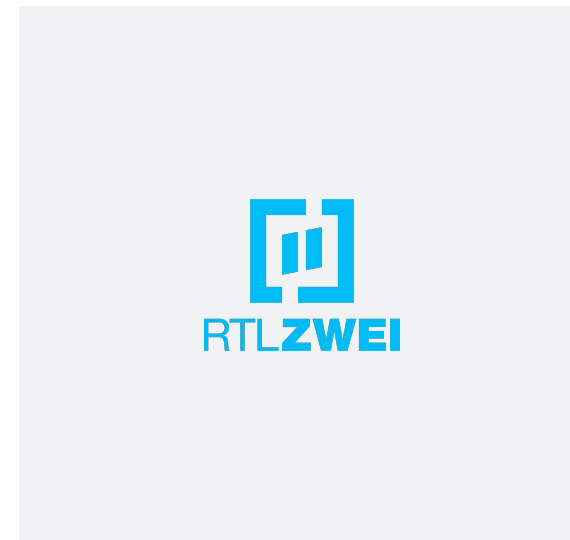
25-34 years	16%
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35-44 years	17%
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45-54 years	27%
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55-64 years	20%
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65+ years	16%
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<sup>1</sup>Mediapulse TV Data (Instar Analytics), 2024. RTL ZWEI is published in Switzerland.