

TF1's stunning add-on

Strong information magazines and sports broadcast, popular lifestyle magazines and Top fiction.

TV

Monthly reach ¹	970,834
----------------------------	---------

Audience Profile

Men	56%
-----	-----

Women	43%
-------	-----

6-15 years	3%
------------	----

16-24 years	6%
-------------	----

25-34 years	5%
-------------	----

35-44 years	11%
-------------	-----

45-54 years	24%
-------------	-----

55-64 years	25%
-------------	-----

65+ years	26%
-----------	-----



¹CIM TV, 2024. TMC is published in Belgium.