MY HOMEBOOK

MYHOMEBOOK - the do-it-yourself portal for home and garden

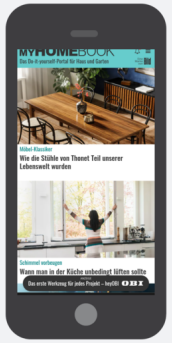
MYHOMEBOOK encourages and enables the readers to take matters in their own hands. The portal provides guidance for the topics living, construction, DIY and garden. With many tips and tricks, the site combines the knowledge of experts, influencers and hobby craftsmen and provides the handyman's advisor on the net – competent and genuine.

The readers are men (47%) and women (53%) mainly between 20 and 49 years old. They are follower, trendsetter and experts interested in home and gardening.

In-Stream

Views[1]	6,219,036
Net coverage[1]	1,662,049
Possible Video AIs[2]	6,079





[1]B4P 2026/I, [2]Adserver 2026-10. MY HOMEBOOK is published in Germany.