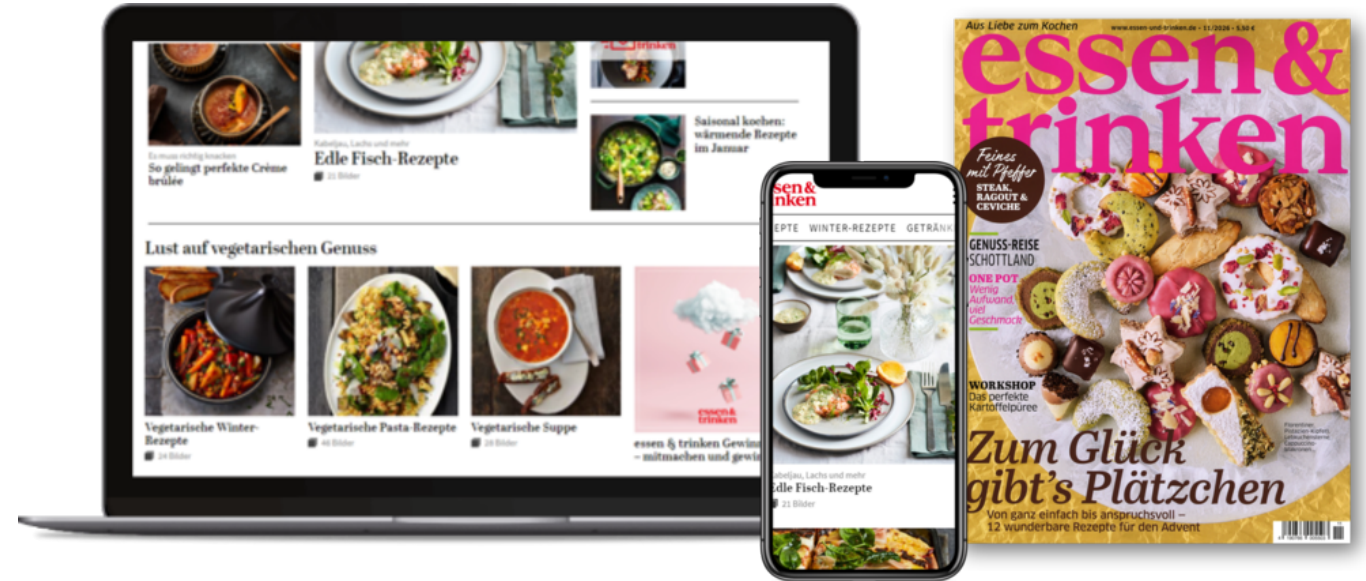


## ESSEN & TRINKEN

ESSEN & TRINKEN stands for enjoyment and the joy of cooking and baking for family or guests. Every day, new recipes for daily, extraordinary, vegetarian, sweet, extravagant or simple cooking are created in the ESSEN & TRINKEN test kitchen. ESSEN & TRINKEN offers a unique mixture of recipes, restaurant tips, food reportage and culinary trends.



### Print

|                  |                         |
|------------------|-------------------------|
| Coverage         | 1.04 mill. <sup>1</sup> |
| Paid Circulation | 76,315 <sup>2</sup>     |
| Frequency        | monthly                 |
| Basic Rate 2027  | EUR 31,900              |
| Copypreis        | 5.50 EUR                |

### In-Stream & Display

|                    |                          |
|--------------------|--------------------------|
| Views              | 18.24 mill. <sup>3</sup> |
| Net coverage       | 1.07 mill. <sup>3</sup>  |
| Possible Video Ads | 0.02 mill. <sup>4</sup>  |