



GEO

GEO stands for outstanding journalism: thoroughly researched, visually striking and narratively compelling. We follow people who are breaking new ground in research, nature and society, and offer fresh perspectives on a changing world. It is not just about discovery, but about understanding the bigger picture and our place within it.



Print

Coverage	1.53 mill. ¹
Paid Circulation	133,379 ²
Frequency	monthly
Basic Rate 2027	EUR 52,700
Copypreis	11.00 EUR

In-Stream & Display

Views	5.35 mill. ³
Net coverage	1.40 mill. ³
Possible Video Ads	0.06 mill. ⁴

¹B4P 2025 ²IVW 2/2026 ³AGF 2026-08 ⁴Adserver 2026-08