

## The best of cinema at home

FILM+ is one of Hungary's leading film channels. With successful films and blockbusters, the channel offers quality recreation time for audiences looking for a cinema experience in their living rooms.

The core target is people aged between 25 and 54.

### TV

Monthly reach <sup>1</sup>	4,958,172
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### Audience Profile

Men	44%
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Women	56%
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4-12 years	4%
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13-29 years	11%
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30-39 years	16%
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40-49 years	28%
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50-59 years	17%
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60+ years	24%
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