

## The weekly magazine for today's women

F speaks to women with a curious and attentive view, offering a cross-section of what is going on in the world from a female perspective. The brand reports on fashion, beauty, design, wellness and tourism in-depth. F is taking on a fashionable positioning with a strong focus on celebrities, current affairs, fashion, beauty, cinema, music, TV, wellness, travel, food and design. F is a multimedia system, where styles and platforms mix in a game of exchanges and contaminations.

### Print

Coverage <sup>1</sup>	454,000
Print Circulation <sup>2</sup>	84,000
Frequency	weekly



<sup>1</sup>AUDIPRESS 2022-02, <sup>2</sup>ADS Ø 3/2021-3/2022. F is published in Italy.