

RTL BOULEVARD

The latest entertainment news

RTL Boulevard offers the latest news in the field of entertainment, crime, royalty, tech and lifestyle. All online episodes and fragments can be viewed on the RTL Boulevard website. RTL Boulevard reaches an average of 4.3 million unique visitors per month. The core target is Business decision maker aged between 25 and 54.

TV	
Monthly reach ¹	7,275,000
Audience Profile	
Men	38%
Women	62%
6-15 years	2%
16-24 years	4%
25-34 years	7%
35-44 years	11%
45-54 years	25%
55-64 years	21%
65+ years	30%



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